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Discussion 2\_5

The choice between a written report and an oral presentation for conveying findings to

management depends on the context and audience preferences. Both forms have

their advantages: a written report allows for comprehensive documentation and in-depth

detail, making it suitable for complex data and extensive research, while an oral presentation

can engage the audience through direct interaction and the use of visual aids, offering clarity,

emphasis, and adaptability. Therefore, a combination of both approaches, with a written

report as a detailed reference and an oral presentation for engagement and clarification, often

proves the most effective strategy for effectively conveying findings and recommendations to

management.